# Federal Data Strategy 2021 Action Plan on Plan ORAFIT - PREF. DECESTOWAL AND NOT

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# **Forward**

To account for the changing role of data and meet the needs of democracy, the federal government created a coordinated and integrated Federal Data Strategy that better enables data to be leveraged by agencies to deliver on mission, serve the public, and steward resources. Leads from the Office of Management and Budget, Office of Science and Technology Policy, Department of Commerce, and Small Business Administration built an interdisciplinary team that worked with private industry, academia, civil servants, and the public to build a robust integrated approach to managing and using data.

The 2021 Action Plan identifies and prioritizes specific actions in support of the Federal Data Strategy, while also recognizing that 2021 is a transition year for the Executive Branch. The focus on the Administration's immediate priorities<sup>1</sup> has delayed release of the 2021 Action Plan, which may impact agencies' ability to complete all of the following identified milestones within the calendar year 2021. Agencies are encouraged to continue making progress on actions and milestones identified in the 2021 Action Plan to the extent practicable. Furthermore, while the foundational activities in the Federal Data Strategy 2021 Action Plan continue to support the President's priorities, these activities may evolve so that federal agencies can fully leverage data to achieve their mission and deliver to the American public.

<sup>&</sup>lt;sup>1</sup> The Biden-Harris Administration Immediate Priorities are available at: https://www.whitehouse.gov/priorities/

# Introduction

On June 4, 2019 the Office of Management and Budget published Memorandum M-19-18, Federal Data Strategy - A Framework for Consistency (FDS), consisting of a Mission Statement, Principles, and Practices to provide a whole-of-government vision for how agencies should manage and use federal data by 2030. Specifically, the strategy calls for the federal government to replicate, accelerate, and scale government data best practices to:

- Provide consistent and reliable access to government data to the public, businesses, and researchers for commercial and other public purposes and to fill gaps in government capacity and knowledge;
- Increase the sharing and use of data for federal decision-making and operational uses;
- Make federal data more findable and discoverable through rich descriptions and metadata;
- Utilize data and operational maturity models and evidence-based planning assessments;
- Provide data management tools and protocols for secure data access for state/local governments; and
- Plan for secondary data uses from the outset through re-identification risk assessments, stakeholder engagement, and sufficient information to assess fitness for use.

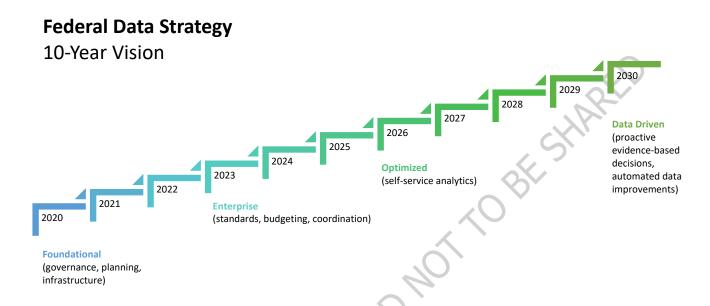
M-19-18 calls for annual government-wide Action Plans to guide Federal agency implementation of the Federal Data Strategy (FDS). Action Plans should "identify and prioritize practice-related steps for a given year, along with target timeframes and responsible entities." This approach balances long-term data practice goals across budgets and Administrations with short-term flexibility to adjust for timely national priorities, legislation such as the bi-partisan Foundations for Evidence-based Policymaking Act of 2018 (Evidence Act) and Geospatial Data Act of 2018, and adjustment for agency data maturity levels, needs, and capabilities. The 2021 Action Plan was developed in consultation with an interagency, interdisciplinary working group and the newly established Chief Data Officer (CDO) Council Executive Committee.

To achieve the 2030 Vision of the Federal Data Strategy, annual Action Plans must consider an incremental maturity ladder that generally moves from: **Foundational activities** of governance, planning, and infrastructure (~2020-2022), to **Enterprise activities** of standards, budgeting, and coordination (~2023-2025), to **Optimized activities** of self-service analytics (~2026-2028), to, finally, **Data Driven activities** of proactive evidence-based decisions and automated data improvements (~2029 and forward) (*See Figure 1*). This is an overarching ladder of what the Federal Data Strategy as whole can achieve over the next 10 years to advance data-driven government. Some agencies or portions of agencies may be further along the ladder in 2021 and many Federal programs and offices are actively engaging in **Data Driven activities** today. Agencies that may be able to move more quickly than outlined in the strategy are encouraged to continue promoting enhancement opportunities. However, the goal of the Federal Data

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<sup>&</sup>lt;sup>2</sup> The Federal Data Strategy is available at: <a href="https://strategy.data.gov/">https://strategy.data.gov/</a>

Strategy is to ensure that these activities do not happen in a specialized or ad hoc way, but rather are integrated into agency culture and become standard practice across all federal government programs.



The 2021 Action Plan builds on the outcomes of the 2020 Action Plan in the foundational activities of governance, planning, and infrastructure, with a long-term vision in mind. During 2021, CDOs continue to grow in their new capacity and lead each agency to fulfill ambitious but achievable goals to better serve the public.

# 2020 Action Plan Successes and Lessons Learned

Major successes of the 2020 Action Plan<sup>3</sup> in the areas of foundational governance, planning, and infrastructure activities lay the groundwork for implementing the Federal Data Strategy across all government offices by 2030.

### Governance

The 2020 Action Plan empowered the newly-established CDOs to develop their agencies' internal governance structures for the management and use of data. At each agency, the CDO worked across business lines to establish a Data Governance Body and began critical steps to build data strategy road maps, develop plans for enterprise data assets and infrastructure capital planning, and adopt master data management programs.

Collectively, the CDOs formed the first-ever Chief Data Officer (CDO) Council to promote best practices in leveraging data for decision-making and operations. In addition to its regular meetings, the CDO Council encouraged a vibrant learning community by holding regular information sharing sessions between CDOs on best practices to fulfill the Federal Data Strategy. Additionally, the CDO Council began working collaboratively to solve emerging crosscutting data challenges, such as through the creation of the COVID-19 Working Group. The establishment of responsive and effective governance structures at individual agencies and across the entire Federal enterprise provides the framework for continued government success for the 10-year FDS vision.

### **Planning**

Throughout 2020, CDOs examined their agencies' mission requirements, infrastructure, and workforce in order to develop effective plans for the future. Specifically, agency CDOs, working with the Evaluation Officers (EO) and Statistical Officials (SO), helped to identify and determine how to access the data needed to answer priority agency questions. Agencies also selected and implemented operational maturity assessment models to establish a baseline for future improvements related to their data infrastructure. Finally, agencies assessed the data literacy and skills of their current staff to determine what gaps exist in ensuring the workforce can implement data-driven and evidence-building activities.

Both the Chief Information Officer (CIO) Council and CDO Council have begun creating tools to assist agencies with increasing their staff data skills, and the Interagency Council on Statistical Policy (ICSP) continues its training and mentoring programs. In addition, the General Services Administration (GSA) issued a Staff Data Skills Catalog of agency program offerings as highlighted in the 2020 Action Plan.<sup>4</sup> In 2020, agencies nominated 61 Federal employees for an interagency pilot in data upskilling, and this cohort completed their capstone projects and

<sup>&</sup>lt;sup>3</sup> The 2020 Action Plan is available at: <a href="https://strategy.data.gov/action-plan/">https://strategy.data.gov/action-plan/</a>

<sup>&</sup>lt;sup>4</sup> https://resources.data.gov/categories/skills-development/

graduated from the program in April 2021. Additionally, the CIO Council released materials for agencies to build their own data science training program. Likewise, the CDO Council established a Data Skills Development Working Group. The CDO Council is exploring joint hiring initiatives with the United States Digital Service to improve access to professionals with advanced data science skills.

The 2020 Action Plan also tracked progress made by other Federal councils to plan interagency data-related initiatives. For example, Federal councils launched planning products to improve financial data standards and established a geospatial data infrastructure strategic plan. The federal government also investigated access and quality topics associated with Artificial Intelligence (AI) research and development.

### Infrastructure

An agency's data inventory establishes the foundational structure for data access, and can allow for further technological innovation, research insights, and economic development. Agencies made significant progress in indexing data assets in their inventories on data.gov, and identified certain data assets related to a broad range of critical issues such as COVID-19 and Al research and development.

The 2020 Action Plan also involved several initiatives to establish uniform resources, pilots, and tools for the benefit of all agencies. Data.gov served as a hub of information to assist all Federal agencies in building a data-driven organization. <sup>5</sup> Specifically, newly developed guides that CDOs can access and leverage were added to the site, such as a Data Skills Catalog, Data Ethics Framework, Data Protection Toolkit, and Data Quality Toolkit. In other cases, Federal organizations piloted new infrastructure to improve the management of and access to data through a One-Stop Researcher Application, an Information Collection Review Tool from the U.S. Department of Education, and an Enhanced Data Management Tool, incorporating user input throughout the development of these pilots.

### Lessons Learned

Many lessons learned during the implementation of the first Federal Data Strategy Action Plan have informed the 2021 Action Plan. Those lessons include:

In 2020 we learned	Therefore, in 2021 we will
Agencies' diverse needs, resources, and	Promote information sharing through
missions make a universal qualitative	interagency councils, such as the CDO
evaluation of milestone execution	Council, to identify and share what practices
challenging	work best for different use cases
Including statutory requirements in the	Continue to include statutory requirements
action plan is helpful for comprehensive	

<sup>&</sup>lt;sup>5</sup> The resources on Data.gov are available at: <a href="https://resources.data.gov/">https://resources.data.gov/</a>

awareness and oversight, and minimizes potentially duplicative data-related activities	
Coordination of actions undertaken by all	Track and highlight Community of Practice
Federal data communities and stakeholders	and Shared Solution Actions that have the
can be challenging and it is unclear what	greatest potential value to achieving the
benefit it adds to performance or knowledge	Federal Data Strategy
sharing	
Timelines established in policy must consider	Ensure 2021 Actions and milestone target
milestone target dates	dates support existing guidance or the
	timelines for new guidance
Milestone target dates should consider	Encourage involvement of the CDOs in
budget cycles	strategic planning and budget development
	activities for their agencies

# 2021 Agency Actions

The 2021 Action Plan must incorporate lessons learned from the 2020 Action Plan and set the stage for the 2022 Action Plan. The 2020 Action Plan requested that agencies prioritize foundational activities such as capacity assessments and basic governance and infrastructure building. The year 2021 is a year to improve the effectiveness of such foundational governance, planning, and infrastructure activities. In 2021, agencies should consider:

- What further areas need a comprehensive assessment of existing capabilities?
- How do agencies use these comprehensive assessments to produce meaningful improvements?
- What foundational governance, planning, and infrastructure must be in place in the next 2 years to support adopting **Enterprise activities** (standards, budgets, coordination) from the Federal Data Strategy maturity ladder in 2023?

The 2021 Agency Actions build directly on the 2020 Actions to lay a firm agency-wide foundation. While the 2020 Action Plan established a comprehensive roadmap for the Federal Data Strategy, we recognize that agencies entered the 2020 Action Plan at different stages. Many milestones allow for flexibility, given the diversity of agency missions and the maturity gauged during the execution of the 2020 Action Plan. In some cases, agencies should remain focused on producing quality assessments of their data infrastructure, skills, and assets. In other instances, agencies can move forward toward completing those foundational activities. The increased flexibility for 2021 encourages agencies to tackle areas that best serve their mission (e.g., for some agencies it may be data governance, while for others it may be workforce development or data management and interoperability) and learn from each other throughout the process.

### Action 1: Gather and Assess Data Identified for Priority Agency Questions

In 2020, as part of developing Interim Learning Agendas, agencies began to consult with key agency leaders, such as CDOs, EOs, and SOs, to identify data needed to answer priority agency questions. They also began to develop plans to access or acquire that data.

In 2021, agency CDOs and SOs should remain actively involved in their agency's strategic planning activities and in the development of Learning Agendas, led by EOs, as outlined in OMB Memorandum M-19-23, *Phase 1 Implementation of the Foundations for Evidence-Based Policymaking Act of 2018: Learning Agendas, Personnel, and Planning Guidance* (July 10, 2019).<sup>6</sup> CDOs, EOs, and SOs should also begin to assess the quality of the data identified in Learning Agendas.

Agencies are encouraged to build upon their existing frameworks<sup>7</sup> in assessing the quality of the data needed to answer Learning Agenda questions. In accordance with the concept of "fitness for purpose," information destined for a higher-impact purpose must be held to higher standards of quality. Systematic application of that principle to the data available to answer priority Learning Agenda questions should lead to strategic quality improvements in existing assets and inform new data collection processes. Agencies should also consider secondary uses of data, while protecting privacy and confidentiality, as part of this assessment.

After assessing the quality and security of the data assets to be used in pursuit of their Learning Agenda goals, CFO Act agencies should include these data assets in their comprehensive data inventories, and indicate within their inventory which Learning Agenda questions particular assets support.

Milestone	Measurement	Reporting	Target Date	Required or
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \		Mechanism		Encouraged
1.1 Assess data	Progress	Progress	Measure	Required for
assets for fitness		Reporting Tool	Annually	CFO Act
of purpose, in				Agencies only
support of				
Learning Agenda				
items				

<sup>&</sup>lt;sup>6</sup> Available at https://www.whitehouse.gov/wp-content/uploads/2019/07/M-19-23.pdf

<sup>&</sup>lt;sup>7</sup> Pursuant to OMB's *Guidelines for Ensuring and Maximizing the Quality, Objectivity, Utility, and Integrity of Information Disseminated by Federal Agencies*, 67 Fed. Reg. 8452 (Feb. 22, 2002), agencies have already developed agency-specific information quality guidelines for pre-dissemination review. OMB's *Guidelines* are available at: <a href="https://www.federalregister.gov/documents/2002/02/22/R2-59/guidelines-for-ensuring-and-maximizing-the-quality-objectivity-utility-and-integrity-of-information">https://www.federalregister.gov/documents/2002/02/22/R2-59/guidelines-for-ensuring-and-maximizing-the-quality-objectivity-utility-and-integrity-of-information</a>

<sup>&</sup>lt;sup>8</sup> OMB Memorandum M-19-15, *Improving Implementation of the Information Quality Act* 3 (Apr. 24, 2019), available at <a href="https://www.whitehouse.gov/wp-content/uploads/2019/04/M-19-15.pdf">https://www.whitehouse.gov/wp-content/uploads/2019/04/M-19-15.pdf</a>

<sup>&</sup>lt;sup>9</sup> The Framework for Data Quality is available at: <a href="https://resources.data.gov/keywords/fcsm/">https://resources.data.gov/keywords/fcsm/</a>

				Encouraged for non-CFO Act
				agencies
1.2 Acquire or	Progress	Progress	Measured	Required for
access data		Reporting Tool	Annually	CFO Act
needed to answer				Agencies only
priority questions				
				Encouraged for
				non-CFO Act
				agencies
1.3 Indicate which	Progress	Progress	Measured	Required for
data assets		Reporting Tool	Annually	CFO Act
support Learning			0	Agencies only
Agenda questions				
in comprehensive			ZO	Encouraged for
data inventory				all non-CFO
				agencies

### Action 2: Mature Data Governance

In 2020, agencies designated CDOs, formed Data Governance Bodies, and posted key governance materials publicly on their websites. Many agencies dedicated full-time employees to support of their data governance processes.

In 2021, agencies should continue to prioritize the data governance planning efforts encouraged in the 2020 Action Plan. In addition, agencies should identify and document priority goals for their Data Governance Body to accomplish over each of the next three years. The priority goals provide an overview of each agency's data maturity and accomplishments during FY 2020, as well as the data maturity gaps the agency plans to address in fiscal years 2021, 2022, and 2023. In setting those goals, agencies create a customized data governance plan that demonstrates their progress over time in each of the Federal Data Strategy Practices. Agency plans should include specific initiatives to improve the current state of data management (e.g., data quality or metadata management), data use (e.g., new data access mechanisms or new uses of existing data assets), and agency priority projects.

Milestone	Measurement	Reporting	Target Date	Required or
*		Mechanism		Encouraged
2.1 Data Governance	Completion	Progress	September 30,	Required for
Bodies document priority		Reporting Tool	2021	all agencies
goals for calendar years		& Post to		
2021, 2022, and 2023		Agency/data		
respectively		web page		

### Action 3: Data and Infrastructure Maturity

In 2020, agencies selected an operational maturity assessment model for their data and data infrastructure and worked to conduct the initial assessment. Some agencies began building a data strategy or road map, established plans for data assets and infrastructure capital planning, and adopted agency master data-management programs. Many agencies are considering new capabilities and approaches for data assets and infrastructure to address capability gaps identified in their data strategy.

In 2021, building on the prior year activities, agencies should use their data strategy and the outcomes of the operational maturity assessment in their strategic planning processes. They should analyze and document data asset and infrastructure requirements that support mission functions and the Federal Data Strategy. Where appropriate, agencies are encouraged to develop business-case analyses for enterprise-wide data infrastructure funding and identify which cross-agency projects or shared data services would be most impactful. Business cases should include a risk-rated return-on-investment analysis that considers, at a minimum: mission performance measures; reduced cost; increased quality, speed, flexibility, or transparency; and improved customer experience and satisfaction. Agencies should ensure appropriate resources are identified in future-year budget requests to support enterprise data assets and infrastructure. They should also clearly identify enterprise data infrastructure investments in budget year 2023 IT Capital Planning and Investment Control (CPIC) products or in their budget submissions.

Milestone	Measurement	Reporting	Target	Required
	$\mathcal{O}$	Mechanism	Date	or
				Encouraged
3.1 Begin implementing	Progress	Progress Reporting	September	Required
enterprise data asset and		Tool & FY2023	30, 2021	for all
infrastructure capital plans		Budget Submission		agencies
developed in 2020				
3.2 Agency budget	Completion	FY 2023 Budget	As	Required
submissions should include		Submission	required	for all
data asset and			by the	agencies
infrastructure needs			FY2023	
~			budget	
			timeline	

Action 4: Increase Staff Data Skills

The 2020 Action Plan set stretch goals for all agencies to perform an assessment of staff data literacy skills, to conduct a gap analysis between existing and agency-required skills, and to develop a performance plan to close the identified gaps. In 2021, agencies should prioritize completing assessments and performance plans, as directed in the 2020 Action Plan, and should consider following the best practices of agencies that have already successfully achieved these milestones. Agencies may find it useful to include the data skills gap analysis as part of the Capacity Assessment for Research, Evaluation, Statistics, and Other Analysis required by the Evidence Act.

Additionally, in 2021, agencies should begin work to fill immediate skills gaps by improving the data literacy of all employees, increasing professional development opportunities, and planning to hire staff with the requisite data skills. The Office of Personnel Management intends to issue a new Data Scientist job series in 2021 to facilitate the hiring of candidates with the appropriate skillsets. By the end of 2022, agencies should have a solid foundation throughout their workforce, including a minimum level of data literacy among all staff and a sufficient accumulation of data skills to allow for effective performance of all aspects of the data lifecycle.

Milestone	Measurement	Reporting	Target Date	Required or
		Mechanism		Encouraged
4.1 Incorporate data skills	Completion	Progress	September	Required for CFO
training and rotational experiences into agency		Report Tool	30, 2021	Act agencies only
professional development	all			Encouraged for
offerings	۷())			non-CFO Act
	. ( )			agencies
4.2 Establish 2022	Progress	Progress	December 31,	Required for CFO
workforce goals and		Report Tool	2021	Act agencies
specify how they will be				
met (e.g. training or hiring	,			Encouraged for
goals), using data skills				non-CFO Act
gap analysis and				agencies
performance plans				

# Action 5: Publish Agency Open Data Plans

In 2021, agencies should continue activities from the 2020 Action Plan, including the identification of priority data assets for open data plans in accordance with the requirements of the Evidence Act and with guidance from the Office of Management and Budget.

Milestone	Measurement	Reporting	Target Date	Required or
		Mechanism		Encouraged
5.1 Publish an Open Data Plan	Completion	Strategic IRM	Annually in	Required for
that identifies specific priority		plans and	accordance	all agencies
data assets, including assets		agency digital	with OMB	
that support COVID-19		strategy web	Guidance	
response and AI R&D		page		

# Action 6: Improve Data Inventories

In 2021, agencies should continue to take necessary steps to include all required data assets in their comprehensive data inventories and to update their inventories as applicable. For some small agencies, this may mean taking further steps to develop an inventory and ensure its inclusion on Data.gov. For more mature agencies with an established inventory, CDOs may focus on ensuring that their inventories provide a clear and comprehensive understanding of agency data assets. Use of appropriate metadata schema may aid in that effort.<sup>10</sup>

Milestone	Measurement	Reporting	Target Date	Required or
		Mechanism		Encouraged
6.1 Update comprehensive	Completion	Agency public	Quarterly	Required for
public data inventory on	CENT.	data.json APIs		all agencies
data.gov	4O)	(labs.data.gov)		
	467	& Progress		
		Reporting Tool		

<sup>&</sup>lt;sup>10</sup> See <a href="https://resources.data.gov">https://resources.data.gov</a>

# 2021 Community of Practice and Shared Solution Actions

Community of Practice Actions are taken by a specific agency or group of agencies related to a common topic, usually through an established interagency council or other existing coordinating mechanism. Shared Solution Actions are government-wide data services and represent discrete pilot projects or efforts led by a single agency or existing council for the benefit of all agencies. For 2021, Community of Practice and Shared Solution Actions focus on activities that further cross-agency, executive-level, enterprise data maturity and common approaches to data. Each of the following Actions is either an established priority or an already funded project and is expected to deliver according to previously established milestones.

## Action 7: Artificial Intelligence & Automation

Executive Order 13,859, Maintaining American Leadership in Artificial Intelligence (2019), <sup>11</sup> is designed to improve the data and computing resources for Artificial Intelligence (AI) Research and Development and calls on agencies to increase public access to government data and models where appropriate. Executive Order 13,960, Promoting the Use of Trustworthy Artificial Intelligence in the Federal Government (2020), <sup>12</sup> promotes the innovation and use of AI to improve government operations and services in a manner that fosters public trust, builds confidence in AI, protects the Nation's values, and remains consistent with all applicable laws, including those related to privacy, civil rights, and civil liberties.

Executive Order 13,960 establishes principles for agency use of AI and requires action by the CIO Council and agencies in 2021. To initiate this process, the following milestones adopted for the 2021 Action Plan focus on developing and disseminating a robust set of AI use cases across the government and the public, and developing recommendations to significantly increase AI-specific government expertise. Additionally, recognizing the growing need to understand the risks associated with automated decision-support systems, the CIO Council will deliver in 2021 an open-source Algorithmic Assessment Tool that will help guide Federal agencies through process improvement along with data, and system considerations.

<sup>&</sup>lt;sup>11</sup> Available at <a href="https://www.whitehouse.gov/presidential-actions/executive-order-maintainingamerican-leadership-artificial-intelligence/">https://www.whitehouse.gov/presidential-actions/executive-order-maintainingamerican-leadership-artificial-intelligence/</a>

<sup>&</sup>lt;sup>12</sup> Available at <a href="https://www.whitehouse.gov/presidential-actions/executive-order-promoting-use-trustworthy-artificial-intelligence-federal-government/">https://www.whitehouse.gov/presidential-actions/executive-order-promoting-use-trustworthy-artificial-intelligence-federal-government/</a>

Milestone	Measurement	Reporting Mechanism	Target Date	Responsible Party
7.1 Make the Algorithmic Assessment Tool publicly available for agency use	Completion	CIO Council web page and Resources.dat a.gov	September 30, 2021	CIO Council
7.2 Prepare an inventory of non-classified AI use cases, including current and planned uses	Completion	As determined by the CIO Council	July 02, 2021	Required for all agencies
7.3 Coordinate the sharing of AI use case inventories among agencies	Completion	Progress Reporting Tool	Within 60 days of the completion of agency respective inventories	CIO and Chief Data Officer Councils, as well as other interagency bodies
7.4 Make agency AI use cases available to the public, to the extent practicable and in accordance with applicable law and policy, including those concerning the protection of privacy and of sensitive law enforcement, national security, and other confidential information	Completion	Progress Reporting Tool	Within 120 days of the completion of agency inventories	Required for all agencies

# Action 8: Government-Wide Dashboards and Infrastructure

Agencies have made significant progress in leveraging data as a strategic asset to enable effective decision-making using data that is timely, reliable, and actionable. Several agencies have created integrated approaches to data analytics and decision-support development, infrastructure, and tools, yet there is no strategy for an approach that would provide decision-support on common or urgent issues across multiple Federal agencies. The COVID-19 national emergency demonstrated the need to share decision-support tools widely across agencies with urgent, emerging needs to ensure leadership have the data for critical decisions. The CDO Council's COVID-19 Data Coordination Working Group identified opportunities to improve data access and data infrastructure, and enhance data modelling and dashboard sharing across Federal agencies. In 2021, the CDO Council will analyze the key areas and use cases for which shared, interagency decision-support would provide the most value; issue a set of

recommendations for a government-wide infrastructure solution and associated funding mechanisms; and create a proof-of-concept demonstration.

Milestone	Measurement	Reporting	Target Date	Responsible
		Mechanism		Party
8.1 Demonstrate a	Demonstration	Progress	September 30,	CDO Council
dashboard prototype to the	to CDO Council	Reporting	2021	
CDO Council and relevant	and relevant	Tool		07
interagency Councils	interagency			
	Councils			
8.2 Document	Completion	Progress	October 31,	CDO Council
recommendations for		Reporting	2021	
government-wide		Tool		
infrastructure solutions and			$\sim$	
funding mechanisms				

# Action 9: Data Skills Workforce Development

In support of Action 4, agencies need documented examples of successful data skills training efforts already in use across the federal government. GSA, in collaboration with an interagency working group, developed a Curated Data Skills Catalog in 2020. Responsibility for the Catalog was transferred to the CDO Council. In 2021, the CDO Council will develop a data skills workforce development playbook that will serve as a roadmap for designing, implementing, and administering a data skills training program that includes data ethics as a theme.

Milestone	Measurement	Reporting Mechanism	Target Date	Responsible Party
9.1 Document agency use cases and validate those use cases with the CDO Council Data Skills Development Working Group	Completion	Progress Reporting Tool	May 30, 2021	CDO Council
9.2 Publish the data skills workforce development playbook	Completion	Progress Reporting Tool & Resources.dat a.gov	May 30, 2021	CDO Council

### Action 10: Interagency Wildland Fire Fuels Data Management

In 2020, devastating wildland fires took lives and destroyed property across the United States. Improved land management can reduce the risk of wildland fire by decreasing available fuel. Effective land management requires fusing, interpreting, and managing a wealth of diverse data produced by federal, tribal, state, and local governments.

The Department of the Interior and the Department of Agriculture, in partnership with other state and federal land management agencies, will demonstrate best practices for governing and combining disparate data. Such practices include linking data to the original source, and then publishing the data as a knowledge graph that-integrates feedback from subject matter experts, in turn adding additional value. Adding value to the data using such techniques may enable new solutions. Interagency coordination in fuels data management will demonstrate the responsible use of such data to help reduce wildfire risk, increase transparency, and benefit future uses with AI. Similarly, the experience with data-sharing, transfer, and collaboration will have effects beyond this single project or even scientific domain. The processes may be transferable across the federal landscape.

Milestone	Measurement	Reporting Mechanism	Target Date	Responsible Party
10.1 Wildland Fuels	Completion	Progress	September	CDO Council
Modernization		Reporting	15, 2021	
Architecture and Roadmap	40)	Tool		

### **Action 11: Geospatial Data Practices**

The 2020 Action Plan articulated a series of milestones to better integrate geospatial data practices into the Federal data enterprise. The Federal Geographic Data Committee (FGDC) developed a National Spatial Data Infrastructure (NSDI) Strategic Plan that sets overarching goals to ensure that geospatial data supports agency missions, economic growth, and technological innovation. The FGDC continues to operate GeoPlatform to make National Geospatial Data Assets (NGDA)<sup>13</sup> publicly available and discoverable.

The FGDC is focusing on improving coordination and collaboration across interagency councils. In particular, the FGDC will establish and identify CDO Council liaisons to participate in and champion discussions with the broader Federal data community. These efforts will help advance the integrated use of the National Geospatial Data Asset portfolio and other geospatial data.

<sup>&</sup>lt;sup>13</sup> Available at: <a href="https://www.geoplatform.gov/">https://www.geoplatform.gov/</a>

The FGDC will also complete an analysis to identify high-value geospatial investment areas for the Geospatial Data Act (GDA) and the NSDI. The analysis will seek to capture Federal agencies' perspectives and concerns, considering applicable laws, policies, missions, and data and service requirements across Federal agencies and with non-Federal partners.

	Measurement	Reporting Mechanism	Target Date	Responsible Party
11.1 Identify High-Value	Completion	Progress	December 31,	Federal
Geospatial Data Act		Reporting	2021	Geographic
Investment Areas		Tool and		Data
		FGDC web	Č	Committee
		page		) ·
11.2 Improve coordination	Number of	Progress	December 31,	Federal
and collaboration between	Engagements	Reporting	2021	Geographic
he Federal Geographic		Tool	$\mathcal{L}$	Data
Data Committee and				Committee
nteragency councils				
ok.ok	CISIONA			

# **Looking Ahead**

The Federal Data Strategy, presented in final form in OMB Memorandum M-19-18, articulates a ten-year vision for how the federal government will accelerate the use of data to deliver on mission, serve the public, and steward resources—while protecting security, privacy, and confidentiality. Fully implementing the 40 practices described in the strategy will require a sustained, iterative, and systematic effort over a ten-year period. The Action Plans will continue to identify priority actions each year and incrementally build on progress annually, capitalizing on the successes of previous efforts, aligning with ongoing federal government programs and policies, incorporating applicable emerging technologies, and complementing new statutory requirements.

The 2021 Action Plan builds on the 2020 Agency Actions and affords agencies the flexibility to complete actions not fully met in 2020, as well as to move forward in their Foundational activities. This year's Action Plan also focuses on Shared Solutions and Community of Practice actions that further cross-agency enterprise data maturity and common approaches to data. In this manner, the 2021 Action Plan provides the next step towards completing the Foundational phase of the FDS. The lessons learned from 2020 also create an opportunity to consider how the timing of future Action Plans can better align with existing planning cycles, as implementation of the FDS continues over the ten-year period.

Future annual Action Plans will further develop a coordinated and collaborative approach to Federal data stewardship. The newly formed CDO Council will continue to foster information-sharing and cross-agency collaboration among CDOs. Sustained cross-council collaboration will facilitate interagency partnership. Feedback from stakeholders will continue to highlight key topic areas for future annual Action Plans. These plans will build on the progress made by agencies and the CDO Council in advancing FDS' mission: to leverage the full value of Federal data, in alignment with American values, for mission, service, and the public good.

		Federal Data Strategy 2021 Actions by Pr	actice	e Mat	rix									
						Actions*								
	Practice	es	1	2	3	4	5	6	7	8	9	10	11	
		Identify Data Needs to Answer Key Agency												
	1	Questions	Х									Х		
_	2	Assess and Balance the Needs of Stakeholders										Х		
	3	Champion Data Use	Х	Х										
<b>Building a Culture</b>	4	Use Data to Guide Decision-Making	Х			Х								
that Values Data	5	Prepare to Share										Х		
and Promotes Public Use	6	Convey Insights from Data												
rubiic ose	7	Use Data to Increase Accountability												
	8	Monitor and Address Public Perceptions							X					
	9	Connect Data Functions Across Agencies								X		X	X	
	40	Provide Resources Explicitly to Leverage Data												
	10	Assets	_		Х						X	•	-	
	11	Prioritize Data Governance		X										
	12	Govern Data to Protect Confidentiality and Privacy		Х										
	13	Protect Data Integrity												
	14	Convey Data Authenticity												
	15	Assess Maturity		Х		Х								
	16	Inventory Data Assets	Х				Х	Х				Х	X	
	17	Recognize the Value of Data Assets												
Carramaina	18	Manage with a Long View												
Governing, Managing, and	19	Maintain Data Documentation	X									X		
Protecting Data	20	Leverage Data Standards								Х		X	X	
· ·	24	Align Agreements with Data Management												
	21	Requirements												
	22	Identify Opportunities to Overcome Resource Obstacles								х				
	23	Allow Amendment												
	24	Enhance Data Preservation					х							
	25	Coordinate Federal Data Assets					Х			х		х	х	
	23	Share Data Between State, Local, and Tribal					^			^		^	^	
	26	Governments and Federal Agencies					х					х		
		Increase Capacity for Data Management and												
	27	Analysis				X			Х		X			
	28	Align Quality with Intended Use	X											
	29	Design Data for Use and Re-Use										X		
/ /	30	Communicate Planned and Potential Uses of Data										Х		
	31	Explicitly Communicate Allowable Use										X		
Promoting	32	Harness Safe Data Linkage										X		
Efficient and	33	Promote Wide Access					Х	х		х		X		
Appropriate Data Use —	34	Diversify Data Access Methods						х						
	25	Review Data Releases for Disclosure Risk												
	35 26									,,	.,	.,		
	36	Leverage Partnerships								Х	Х	Х		
	37	Leverage Buying Power												
	38	Leverage Collaborative Computing Platforms								X				
	39	Support Federal Stakeholders						Х	Х	Х	Х	X	X	
	40	Support Non-Federal Stakeholders						X				X		

### \*Federal Data Strategy 2021 Actions

- 1. Gather and Assess data Identified for Priority Agency Questions
- 2. Mature Data Governance
- 3. Data and Infrastructure Maturity
- 4. Increase Staff Data Skills
- 5. Publish Agency Open Data Plans

- DRAFT. PRE: DECISIONAL AND NOT TO BE: SHARE!